

GRAN HABANO

Catalog | 2019





GRAN HABANO
HAND MADE
CUBA

HABANO #3

ROJO No. 5
GRAN HABANO
MADURO

GRAN HABANO
HAND MADE
CUBA

ROJO No. 5

INVESTIGADO

2019 CATALOG

GRAN HABANO

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THE GRAN HABANO LEGACY

It takes generations to make a great cigar,
and on its fourth generations,
Gran Habano continues its tradition close to
its humble beginnings.

Tobacco farmer and cigar maker,
Guillermo Rico, believes in patience
building his business slowly and steadily
through careful exposure of his cigars
to the marketplace. His hallmark is
attention to detail and a high reliance
on strict quality control in traditional
tabaquero fashion. Considering his
background, such attention to detail is
hardly a surprise.

The Rico family history in tobacco
stretches back to 1920, when Guillermo
Rico's grandfather began growing dark
tobacco. His father succeeded him in
1946, and Guillermo recalls following
him around the fields as a child and his
mother rolling cigars at home.



That legacy continues today in Gran Habano with a strong sense of family tradition embedded into every cigar made in Danlí, Honduras, where in 1998 the factory was established and became the birthplace of Gran Habano premium cigars and the quintessential Gran Habano look.

2003 was the year our staple Gran Habano family of handmade cigars was introduced to resounding success by father and son team, Guillermo and George Rico. These long-filler cigars became the core of the company brand with three distinct blends: the Connecticut No. 1, a mild but rich cigar with a Connecticut shade wrapper; the Habano No. 3, a medium-bodied cigar in Habano wrapper; and our most beloved blend, the Corajo No. 5, a peppery full-bodied cigar in a Corajo wrapper. Consistency has always been insisted with these expert blends, which continue to be our best selling cigars.

The legacy of making cigars at Gran Habano continues to be a family affair. Established in Miami, Florida,



Guillermo and George Rico strive for quality in every leaf and cigar in production. Honesty and passion are what compel us to make great cigars, married with a sense of originality being the signature of our company. We look to the future with optimism and a great sense of appreciation for those who have come to know us and our brand.





ALL ABOUT THE LANCERO

George Rico's beloved lancero has been his go-to ring gauge size for his unbanded private blend from the beginning, making it a niche size for the company typically known for its large ring gauge sizes.

George Rico describes his love for lanceros as a blender's tightrope. Many people have asked him over the years what his favorite size to smoke is and without hesitation he responds with two words, "a lancero". More often than not, the follow-up question is "why?". He sometimes gives the short answer and the technical one, which has become a simple answer from many folks in the industry - "because the filler, binder, and wrapper ratio is so much closer than any other size". But the true nature of smoking a lancero to Rico goes beyond this quick response.

It goes to the heart of blending. In his case, it may very well be the ultimate test of his blending abilities, which is to achieve a smoking experience like no other by using 4 1/2 leaves. "It's about how they slowly burn together, each one giving their all, harmoniously letting you know where they were grown. How with the sweat of many foreheads, how long they were aged. And finally, with the expertise of a roller, where they were placed together to impart all the flavors of the tobacco."

George describes his love for lanceros going back to the summer of 1997, to when he first opened a box of cigars that had recently arrived from Gran Habano's first factory in Honduras, La Perla Hondureña. This was a small blue house in the middle of Danlí where only six rollers worked at the time. Within a case at this factory, there were thirty-six bundles of the most interesting looking cigars he had ever seen. As he picked out one of the bundles and took out a lancero cigar, he asked himself, "How can anyone make such a small ring gauge cigar? How can anyone make such a thin cigar



this long? And finally, how can anyone make such a thin cigar this long and make it so perfect?". On this day sitting in a small warehouse office in South Miami, he smoked his first cigar, and as he smoked his first cigar, immediately had even more questions. So he did what anyone with a set of questions would do, he set out to ask anyone he could about cigars. He first approached his father and then many other cigars makers in the industry. As the years progressed he grew in knowledge, but more questions would always come up about the elusive lancero. All the questions would always go back to this very size.

Most people would assume that he fell in love with the size because it was his first cigar, but at its core, it is all



about cigar making at its rawest form and what the lancero is to a cigar roller and cigar blender. Rico sees it as when you are making a lancero as a cigar roller, you must have many, many years of experience. Just not every cigar roller can make this size. So much so, that in Cuba, just to start making a lancero, you must pass a special course. In Rico's own words, "as a cigar blender, it is at

the center of what it is to make a cigar; a cigar that burns well and tastes great. It is what you can and cannot do with tobaccos you want to use as a cigar blender. It is what you can and can't do in the placement of the tobaccos. These and many other factors of making a cigar are what makes a lancero such as special size. Anyone can make a blend to one size, but not everyone can make a blend in all the sizes taste the same". The baseline for Rico will always be a lancero.

Those burning questions that George asked himself from the first day he smoked his very first lancero have been the inspiration for the past 22 years, and it is what has driven him to make cigars until this very day. Although Rico feels that he has yet to blend his cigar masterpiece, and possibly never will, he will surely continue his journey contently with a lancero in his hand.



LA COLECCIÓN DE ELEGANCIA: ELEGANT & SOPHISTICATED

The strongest blend in the Gran Habano profile outshines in an elegant sampler presentation of an assortment of five small ring gauge sizes.

COROJO NO. 5

Our Corajo No. 5 blend held together by a noticeably red, flawless Nicaraguan Corajo wrapper. The combination produces rich, full-bodied flavors for a veteran cigar smoker.

COROJO NO. 5 MADURO

Our Corajo No. 5 blend all held together by a noticeably red, flawless sun-grown Nicaraguan Maduro wrapper producing rich, full-bodied flavors of dark chocolate and hints of spice.

SAMPLER BOX

10 Lunch Breaks 4 4/1 x 40
10 Petite Corona 5 1/2 x 42
10 Corona 6 x 44
10 Lancero 7 1/2 x 38
10 Figurado #200 5 x 48

CIGAR BOX

Box of 20 Petite Corona
Box of 20 Corona
Box of 20 Figurado #200





Blue in Green Ratings

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GRAN HABANO

PRODUCT CATALOG



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Persian King
S.T.K. Zulu Zulu Mas Paz
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G.A.R. Red
G.R. Specials
Mini Display

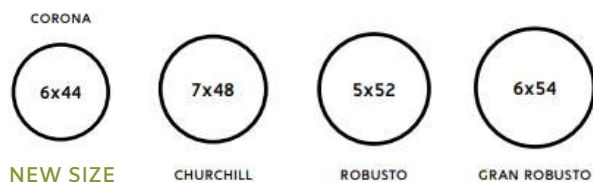
GRAN HABANO

BLUE IN GREEN



GRAN HABANO

BLUE IN GREEN



Blue in Green

Selected from the best vintage tobaccos, this Connecticut-wrapped cigar embodies the rich nuances of its fillers from the exceptional sunbathed soils of Nicaragua.

BLEND DESCRIPTION

Body Medium

Wrapper Nicaraguan Connecticut

Binder Nicaragua

Filler Nicaragua and Costa Rica

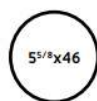
GRAN HABANO

S.T.K. BLACK DAHLIA



GRAN HABANO

S.T.K. BLACK DAHLIA



CORONA GORDA



ROBUSTO



GRAN ROBUSTO

S.T.K. Black Dahlia by George Rico

An elegant burn and a sophisticated draw, making this a creamy, coffee, and spicy medium-bodied delight. It's slightly nutty and woody distinctive type of flavor makes the cigar perfectly well-balanced.

BLEND DESCRIPTION

Body Medium

Wrapper Corojo Shade Grown
Nicaraguan

Binder Habano and Nicaraguan

Filler Habano, Nicaraguan Cubita,
Colombian and Costa Rican

GRAN HABANO

LA CONQUISTA



GRAN HABANO

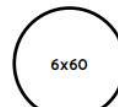
LA CONQUISTA



ROBUSTO



GRAN ROBUSTO



IMPERIAL

La Conquista

A beautifully-blended cigar that will treat the smoker's palate to a spicy, peppery, and long leathery finished delicacy. From the novice to most sophisticated smoker, La Conquista's refinement is certain to romance and captivate the senses.

BLEND DESCRIPTION

Body Full**Wrapper** Nicaraguan Corojo**Binder** Nicaraguan**Filler** Nicaragua, Colombian, Costa Rican

rated 93

cigar
aficionado

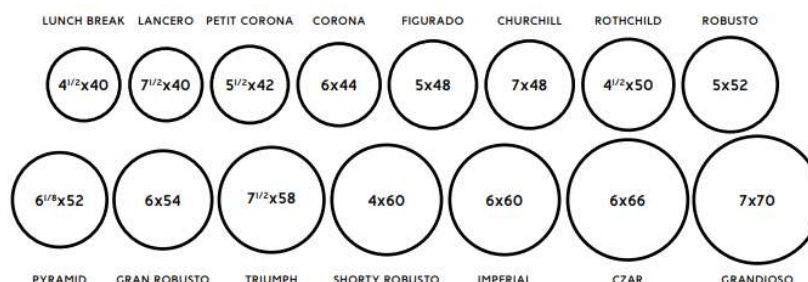
GRAN HABANO

COROJO NO. 5 MADURO



GRAN HABANO

COROJO NO. 5 MADURO



Corojo No. 5 Maduro

The strongest blend in the Gran Habano profile, the filler consists of Nicaraguan and Costa Rican long-leaf tobacco with a Habano binder, all held together by a noticeably dark, flawless sun-grown Nicaraguan Maduro wrapper producing rich, full-bodied flavors of dark chocolate and hints of spice.

BLEND DESCRIPTION

Body Full

Wrapper Nicaraguan Maduro

Binder Habano

Filler Nicaraguan and Costa Rican

GRAN HABANO

GRAN RESERVA 2012



GRAN HABANO

GRAN RESERVA 2012



CORONA GORDA



GRAN ROBUSTO



IMPERIAL



CZAR



GRANDIOSO

Gran Reserva No. 5 2012

Made with our Corojo No. 5 top 10% finest tobacco leaf, rolled and aged for 7-8 years, then stored away for Gran Reserva line. Our 2012 has been aged an additional six years. These cigars offer a bold new experience in full-bodied premium cigars made with vintage tobaccos. Expect a remarkably smooth, earthy and spicy smoke, accompanied by notes of sweet wood and espresso for this aged smoke.

BLEND DESCRIPTION

Body Full**Wrapper** Nicaragua**Binder** Nicaragua**Filler** Nicaragua and Costa Rica

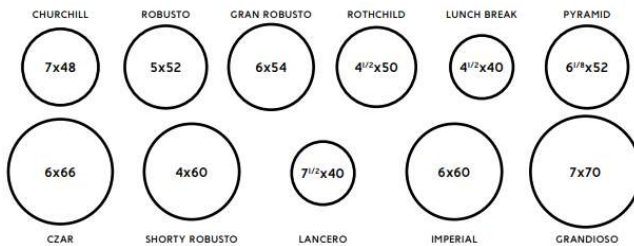
GRAN HABANO

CONNECTICUT NO. 1



GRAN HABANO

CONNECTICUT NO. 1



Connecticut No. 1

A balanced blend of mild to medium-bodied Nicaraguan long fillers, a Nicaraguan binder, and an aromatic Connecticut wrapper. This smoke is very smooth and creamy, toasted, and loaded with flavors. This is one cigar that shows a mild smoke does not have to be bland.

BLEND DESCRIPTION

Body Mild to Medium

Wrapper Connecticut

Binder Nicaraguan

Filler Nicaraguan

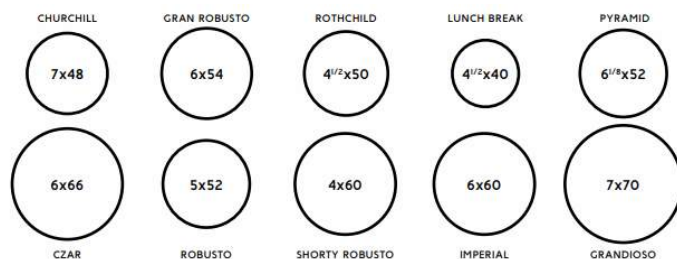
GRAN HABANO

HABANO NO. 3



GRAN HABANO

HABANO NO. 3



Habano No. 3

This cigar offers you a rich, complex and unique cigar geared to the everyday smoker. Blended with Nicaraguan, Costa Rican and Mexican tobacco with a Nicaraguan tobacco wrapper, this cigar is fully flavored and expertly balanced to maintain its medium body. Our "classic blend" will give you a long lasting finish sure to please the palate.

BLEND DESCRIPTION

Body Full to Medium

Wrapper Nicaraguan Habano

Binder Nicaraguan Habano

Filler Nicaragua, Mexico, and Costa Rica

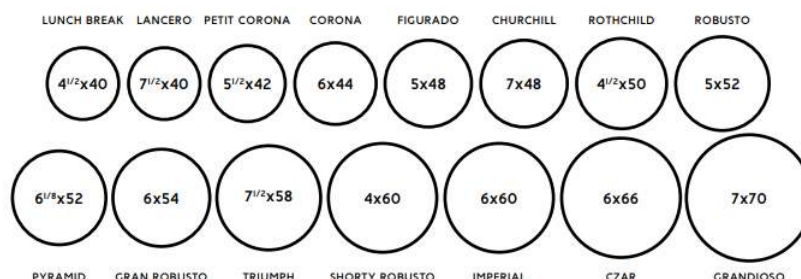
GRAN HABANO

COROJO NO. 5



GRAN HABANO

COROJO NO. 5



Corojo No. 5

The strongest blend in the Gran Habano profile, the filler consists of Nicaraguan and Costa Rican long leaf tobacco with a Nicaraguan Habano binder, all held together by a noticeably red, flawless Nicaraguan Corojo wrapper. The combination produces rich, full-bodied flavors for a cigar connoisseur.

BLEND DESCRIPTION

Body Full

Wrapper Nicaraguan Corojo

Binder Nicaraguan Habano

Filler Nicaraguan and Costa Rican

GRAN HABANO

PERSIAN KING



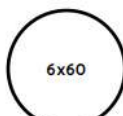
GRAN HABANO

PERSIAN KING



6x50

RAJAH



6x60

TIGER



Persian King & Persian King Maduro

The unbanded Persian King Natural, is a complex cigar with a creamy smooth finish. A unique blend of Nicaraguan fillers, finished with Nicaraguan Habano wrapper and Nicaraguan binder.

The unbanded Persian King Maduro has a beautifully oily dark Nicaraguan sun-grown Maduro wrapper, Nicaraguan binder, and unique blend of Nicaraguan fillers. A complex cigar with a full flavor profile and creamy smooth finish.

BLEND DESCRIPTION

NATURAL

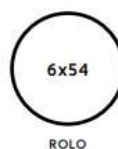
Body Full**Wrapper** Nicaraguan**Binder** Nicaraguan**Filler** Nicaraguan

MADURO

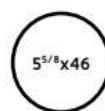
Body Full**Wrapper** Sun-grown Nicaraguan Maduro**Binder** Nicaraguan**Filler** Nicaraguan

GRAN HABANO

ZULU ZULU MAS PAZ



ROLO



CORONA GORDA



LANCERO

S.T.K. Zulu Zulu Mas Paz by George Rico

Created many years ago for his private collection, George Rico released the Zulu Zulu with two different wrapper options: a Connecticut and a Habano wrapper. Each box features art commissioned by Rico, from Colombian-American artist, MasPaz. The Zulu Zulu is a limited run release, and part of the S.T.K. line.

BLEND DESCRIPTION

WHITE

Body Medium**Wrapper** Nicaraguan Habano**Binder** Nicaraguan Habano**Filler** Nicaraguan

BLACK

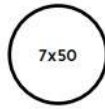
Body Mild**Wrapper** Ecuadorian**Binder** Nicaraguan**Filler** Nicaraguan

GRAN HABANO

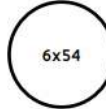
HOUSE BUNDLES



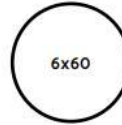
ROBUSTO



ROTHCHILD



GRAN ROBUSTO



IMPERIAL



BLEND DESCRIPTION

C O R O J O 25/bundle

Body Full**Wrapper** Nicaraguan Corojo**Binder** Nicaraguan**Filler** Nicaraguan, Costa Rica, Colombia

BLEND DESCRIPTION

C O N N E C T I C U T 25/bundle

Body Mild to Medium**Wrapper Ecuadorian** Connecticut**Binder** Nicaraguan**Filler** Nicaragua, Costa Rica, Colombia

BLEND DESCRIPTION

M A D U R O 25/bundle

Body Full**Wrapper Corojo** Sun-grown Nicaragua**Binder** Nicaragua**Filler** Nicaragua, Costa Rica, Colombia

BLEND DESCRIPTION

B A R B E R P O L E 25/bundle

Body Medium**Wrapper** Connecticut and Corojo**Binder** Nicaraguan Habano**Filler** Nicaraguan and Costa Rican

GRAN **HABANO** PRODUCTS

G.A.R. RED



BLEND DESCRIPTION

Body Full

Wrapper Nicaraguan

Binder Nicaraguan

Filler Nicaraguan

Sizes 5 x 50, 6 x 54, 6 x 60, 7 x 70

G.R. SPECIALS BLACK



BLEND DESCRIPTION

Body Mild/Medium

Wrapper Habano

Binder Colombia

Filler Nicaraguan and Costa Rican

Sizes 7 x 48, 6 x 54, 6 x 44, 6 1/8 x 52

G.R. SPECIALS RED



BLEND DESCRIPTION

Body Medium

Wrapper Nicaraguan

Binder Nicaraguan

Filler Nicaraguan and Mexican

Sizes 7 x 48, 6 x 54, 6 x 44, 6 1/8 x 52

MINIDISPLAY



CIGARILLOS



Gran Habano MINI

Handmade in the three distinct Gran Habano blends, Connecticut #1, Habano #3, and Corojo #5. These small treats are packed with the same flavor as everyone's favorite Gran Habano. Beautifully packaged, the mini cigarillos bring maximum satisfaction. Perfect for when you are on the go!

CONNECTICUT NO. 1

Body Mild to Medium

Wrapper Connecticut

Binder Nicaraguan Habano

Filler Nicaraguan Habano

Size 3 1/4 x 22

HABANO NO. 3

Body Medium to Full

Wrapper Nicaraguan Habano

Binder Nicaraguan Habano

Filler Nicaraguan, Mexican, Costa Rican Habano

Size 3 1/4 x 22

COROJO NO. 5

Body Full

Wrapper Nicaraguan Corojo

Binder Nicaraguan Habano

Filler Nicaraguan and Costa Rican Habano

Size 3 1/4 x 22

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